UK Events Report

Official summary

October 2024

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1. Make-up of the UK events industry

This is a summarised report providing an overview of key insights and data from the comprehensive full report.

For detailed analysis, full citations, and relevant appendices, the complete UK Events Report 2024 can be downloaded from the UKEVENTS website (www.ukevents.org.uk). Please note that this brief version is intended for quick reference only.

The UK events industry is a critical sector with a substantial economic footprint, contributing approximately £61.653 billion annually. It is diverse, comprising various event types, sectors, and services, each catering to different needs and purposes, making it an essential component of the UK's economy and cultural landscape.

1.1 Event types

The industry covers a broad spectrum of events:

- **Corporate events**: these include conferences, seminars, product launches, trade shows, exhibitions, and business meetings. They are pivotal for networking, communication, and business growth.
- **Public events**: these attract large audiences and include consumer exhibitions, music festivals, concerts, fairs, carnivals, sporting events, and cultural festivals, impacting both the economy and society.
- **Charity events**: fundraisers, galas, charity runs, and auctions fall here, essential for raising awareness and funds for causes while blending entertainment with philanthropy.

1.2 Key sectors

Several key sectors support the events industry:

- **Event planning and management**: Companies that specialise in organising and managing various types of events, from conceptualisation to execution.
- **Venues**: Conference centres, hotels, exhibition halls, arenas, outdoor spaces, and unique venues like historic buildings or museums.

- **Catering and hospitality**: Food and beverage providers, catering companies, and hospitality staff.
- **Audio-visual services**: Providers of sound, lighting, video, and staging equipment.
- **Entertainment**: Performers, DJs, bands, keynote speakers, and other forms of entertainment.
- **Event technology**: Companies providing event management software, ticketing platforms, virtual event solutions, and other tech services.
- **Decor and design**: Firms specialising in event decor, floral arrangements, furniture rentals, and theming.
- **Logistics and transportation**: Services for transporting equipment, guests, and staff, including specialised logistics for large events.
- **Security**: Security personnel, crowd management, and health and safety services.
- **Marketing and PR**: Agencies that handle event promotion, public relations, and attendee engagement.
- **Support services**: Event staffing, temporary staffing agencies providing event staff such as ushers, waiting staff, registration staff, and coordinators.
- **Photography and videography**: Professional photographers and videographers capturing event moments.
- **Printing and signage**: Providers of printed materials, banners, signs, and other promotional items.
- **Travel and accommodation**: Travel agencies, hotel booking services, and transportation providers for attendees.

1.3 Associations and regulatory bodies

- UKEVENTS is the umbrella organisation (responsible for this report) that includes 22 partner organisations including the national tourism bodies that provide resources, networking, and advocacy for the industry.

- Regulatory Bodies: Entities that oversee health and safety regulations, licensing, and other legal requirements for events.

1.4 Economic impact

- The UK events industry significantly contributes to the economy, with meetings and conferences contributing £16.3 billion, exhibitions and trade fairs £10.9 billion, business travel meetings £4 billion, incentive travel £2.4 billion, leisure and outdoor events, including festival, music, sport events, £28.053 billion.

- The combined total contribution is £61.653 billion.

Value of the UK events industry: £61.6 billion

Meetings & Conferences
£16.3bn

Incentive Travel
£2.4bn

Exhibitions & Trade Fairs
£10.9bn

Outdoor, Music, Festival & Sport events
£28.053bn

Business Travel Meetings
£4bn

Figures as of 2023 | UKEVENTS

Sector	Value
Business Events:	
Conferences and Meetings	£16,3bn
Exhibitions & Trade Fairs	£10,9bn
Business Travel Meetings	£4,0bn
Incentive Travel	£2,4bn
Sub Total	**£33,6bn**
Leisure/Outdoor Events:	
Arts & culture	£5,6bn
Fairs and Shows	£6bn
Music Events	£6,6bn
Sporting Events	£9,753bn*
Air Displays	£100m
Sub Total:	**£28,053bn**
Total	**£61,653bn**

Above: The breakdown of each of the event's industry sectors

1.5 Events reach

- The industry serves various sectors, driving innovation, experiences, and marketing, with a wide reach impacting both business and consumer audiences.

1.6 A definition of the industry

Key categories in the events industry include:

- **Conferences and meetings**: Organised by buyers and suppliers, covering various sectors.
- **Exhibitions and trade shows**: Promote commerce and include trade and public exhibitions.
- **Incentive travel and performance improvement**: Used to motivate employees and partners.
- **Corporate hospitality and events**: Provides special entertainment or amenities for clients.
- **Outdoor events**: Includes open-air activities like music festivals and sporting events.
- **Music events and festivals**: Focus on live or recorded music, significant for cultural engagement.
- **Sporting events**: Promote fitness, entertainment, and sportsmanship.
- **Business travel**: Facilitates work-related travel for enhanced communication.
- **Place**: The choice of venue impacts event success and experience.

2. Role and impact of events in the UK

Events in the UK are pivotal to the nation's economy, business, and social fabric, encompassing a wide range of sectors such as arts, culture, education, and more. The industry hosts numerous high-profile events annually, with increasing recognition of its value in driving economic, social, and cultural benefits.

2.1 Introduction

- Events contribute to various aspects of UK life, including attracting investment, facilitating knowledge transfer, and enhancing international engagement. They support economic growth, boost visitor spending, and contribute to societal well-being. Employment in the industry has evolved post-pandemic, with a rise in freelance work and changes in salary structures. The sector is seeing a shift towards more remote work and frequent corporate gatherings.

2.1.2 Employment changes

- Post-pandemic, the events industry has faced changes in employment dynamics. In the live event sector, employment has decreased by 10%, with a shift towards freelance roles. Salaries rose initially due to recruitment demands but have stabilised, with a noticeable shift of jobs from London to other regions. Benefits such as better pensions and health insurance are increasingly sought after. There is a desire among employers to recruit new talent with equipped with knowledge to hit the ground running.

2.1.3 Sustainability

- Sustainability is a growing focus within the events industry. A majority of industry professionals are actively pursuing sustainable practices. Sustainability encompasses environmental, economic, and socio-cultural dimensions, and balancing these is crucial for long-term industry health.

2.2 The value and benefits of events

2.2.1 Conferences and meetings

- The industry is recovering to pre-pandemic levels. Spending on conferences and meetings reached £16.3 billion in 2022, with expectations to hit £25 billion by 2026.

Business events are rebounding strongly, with significant international activity returning to the UK.

2.2.2 Exhibitions and trade shows

- Exhibitions and trade shows are vital for trade and tourism. In 2023, the UK hosted about 1,016 exhibitions, contributing £10.9 billion to the economy. These events fuel international trade, attract investors, and drive economic activity.

2.2.3 Business travel meetings

- Business travel refers to the act of traveling for work-related purposes rather than for leisure or personal reasons. This type of travel is undertaken by employees, executives, and entrepreneurs to attend meetings, conferences, trade shows, client presentations, training sessions, or other professional activities that require physical presence. It is valued at being worth £4 billion.

2.2.4 Incentive travel

- The incentive travel market, valued at £2.4 billion in 2023, plays a crucial role in motivating employees and promoting team cohesion. The sector has rebounded post-pandemic, with a focus on meaningful and sustainable travel experiences.

2.2.5 Outdoor events

- The outdoor events sector, including festivals and fairs, remains a major economic contributor. Although precise current figures are pending, past reports indicate significant economic value, with events like air displays contributing over £100 million.

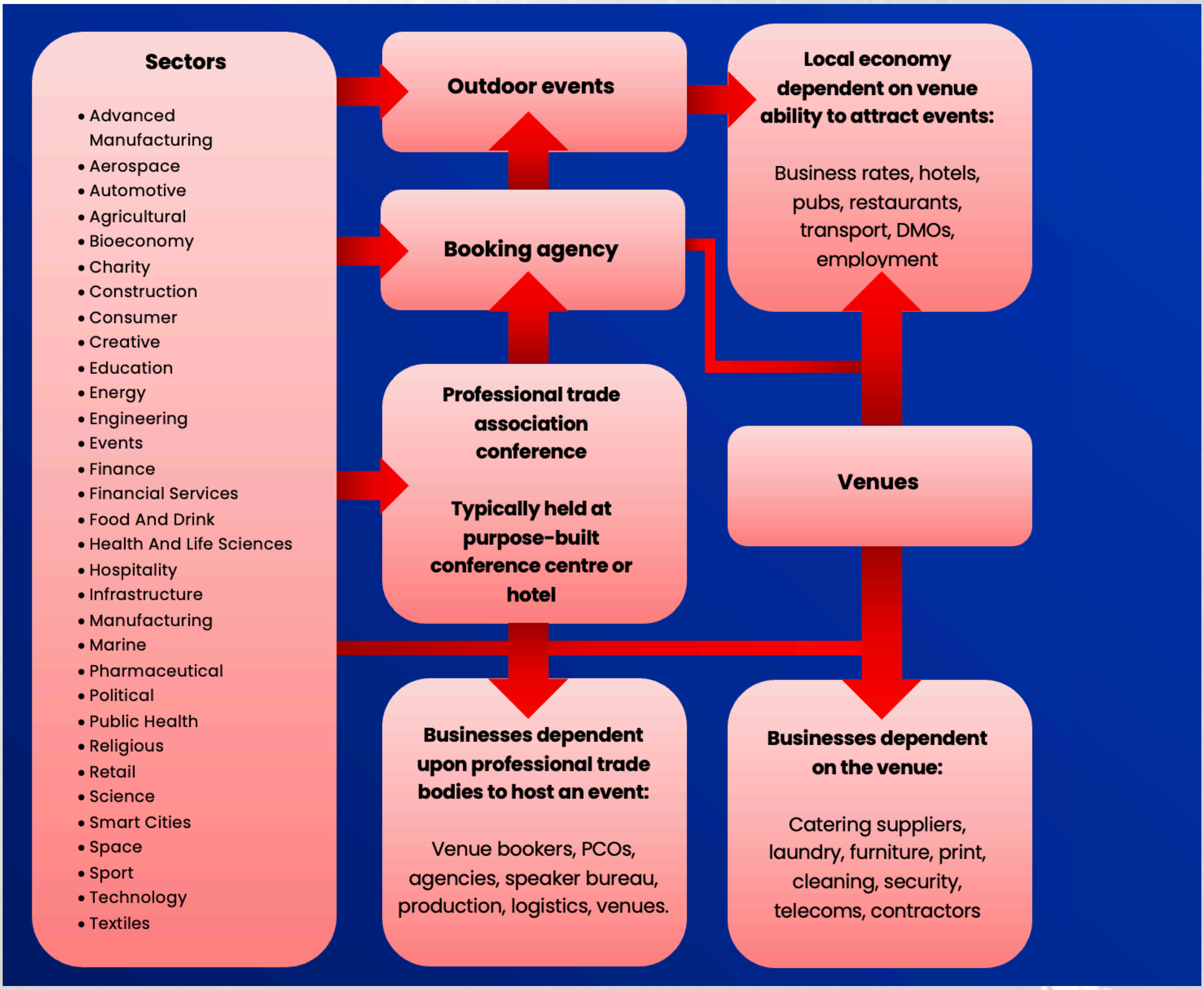
2.2.6 Sporting events

- Sporting events have a substantial impact, both economically and socially. For instance, major events in 2022, like the Birmingham Commonwealth Games, generated £9,753 billion in economic output and substantial social value. They also support jobs and community engagement.

2.2.7 Music industry

- The music events sector, worth £6.6 billion in 2022, supports the economy through ticket sales, ancillary spending, and tourism. The industry saw record attendance and generated significant revenue, with substantial job creation in the sector.

Overall, the UK events industry remains a powerful economic driver and cultural force, adapting and evolving in response to changing conditions and continuing to contribute significantly to the nation's success.



Above: Diagram showing the vast stakeholders in the event ecosystem.

3. Global events landscape

The UK is historically a world-leader in the events industry.

- **Context**: The global events marketplace is increasingly competitive, with cities and countries vying for dominance.
- **Objective**: This chapter provides insights into global trends, supported by data from reputable sources in the events industry.
- **Focus**: It highlights major trends outside of the UK, showcasing important developments globally.

1. ICCA Country and City Rankings (Released May 2024)

- **ICCA Rankings overview**: The International Congress & Convention Association (ICCA) rankings are based on the number of meetings organised by international associations.
- **Data points**:
  - In 2023, 10,187 meetings were recorded, a 17% decrease from the 12,937 meetings in 2018, which was the highest annual figure recorded by ICCA.

ICCA Rankings 2023

Number of meetings per country.

	2023	(2018)
1 USA	690	947 (1)
2 Italy	553	522 (6)
3 Spain	505	595 (3)
4 France	472	579 (4)
5 Germany	463	642 (2)
6 United Kingdom	**425**	**574 (5)**
7 Japan	363	492 (7)
8 Netherlands	304	366 (9)
9 Portugal	303	306(11)
10 Canada	259	315(10)
11 Republic of Korea	252	273(12)
12 Sweden	227	257(14)
13 Australia	219	265(13)
14 Austria	203	240(16)
15 Belgium	202	252(15)
16 Greece	190	-
17 Poland	179	211(19)
18 China-P.R.	170	449 (8)
19 Czech Republic	157	-
20 Brazil	156	233(17)

Number of meetings per city

	2023	(2018)
1 Paris France	156	212(1)
2 Singapore, Singapore	152	145(8)
3 Lisbon, Portugal	151	152(6)
4 Vienna, Austria	141	-
5 Barcelona, Spain	139	163(4)
6 Prague, Czech Republic	134	-
7 Rome, Italy	119	-
8 Madrid, Spain	109	165(3)
9 Dublin, Ireland	104	104(18)
10 Seoul, Republic of Korea	103	122(15)
11 London, United Kingdom	**99**	**-**
12 Berlin, Germany	97	162(5)
13 Tokyo, Japan	91	123(13)
14 Buenos Aires, Argentina	90	133(11)
15 Athens, Greece	88	-
15 Bangkok, Thailand	88	135(10)
17 Copenhagen, Denmark	87	120(16)
18 Amsterdam, Netherlands	84	123(13)
19 Brussels, Belgium	76	112(17)
20 Stockholm, Sweden	74	103(19)

2. Travel and tourism competitiveness

- **World Economic Forum's Travel & Tourism Development Index**:
  - Covers 117 economies, assessing factors that enable sustainable tourism development.
  - **Top 10 Countries**:
    1. Japan
    2. United States
    3. Spain
    4. France
    5. Germany
    6. Switzerland
    7. Australia
    8. United Kingdom (down two places since 2019)
    9. Singapore
    10. Italy
- **UK's position**: Dropped to 8th place, indicating a need to consider additional business activity reports for a comprehensive view.

3. Cvent Top Meeting Destination Report

- **Scope**: Cvent tracks over 12,500 cities worldwide, ranking them based on room nights booked, RFPs sent, and total value of booked meetings.
- **Data**: More than $16 billion sourced through Cvent's networks in 2023.

4. Incentive Research Foundation – Incentive Travel Report

- **Incentive Travel Trends**:
  - Spending on incentive travel is on the rise, with 59% of respondents indicating higher spending per person in 2024 compared to 2022.
  - **Top destinations for incentive travel**: Caribbean, Mexico, and Western Europe.
  - **Trends**: There's a focus on creating unique, memorable experiences, incorporating local culture into incentive travel programs.

5. UFI Global Exhibition Barometer Survey (January 2024)

- **Survey overview**: The 32nd edition of this survey included responses from 419 companies in 61 countries, providing insights into the global exhibition industry's health.
- **Key findings**:

    - 2023 revenues were comparable to 2019, with a positive outlook for 2024 (expected 15% revenue growth).
    - **Revenue growth**: Highest in India, Spain, and Italy; lowest in Germany, Thailand, and South Africa.
    - **Workforce development**: 52% plan to increase staff; the highest growth expected in Saudi Arabia, UAE, and India.
    - **Top business issues**: Economic developments, geopolitical challenges, competition, and sustainability.

6. The Business of Events (TBOE) Global Destinations Report (November 2023)

- **Survey insights**:
    - **Funding and support**: Government plays a crucial role in funding, with many destinations reporting stable or increased core funding.
    - **Challenges**: Teams often feel understaffed to meet the growing needs of their destinations.
    - **Event growth**: Increase in event volume, but funding has not kept pace, indicating potential challenges ahead.
    - **Legacy and impact**: While legacy is recognised as important, measuring its impact remains difficult.

7. International Planner Sentiment Report (July 2023)

- **Planner priorities**:
    - Sustainability, skills and talent, equity and diversity are increasingly important.
    - **Regional variations**: North American planners prioritise safety and security, while other regions focus more on sustainability.

4. Future challenges & opportunities

4.1 Opportunities for the UK events industry

- The COVID-19 pandemic significantly impacted live events, but recovery began as lockdowns ended. Now, AI is a major focus among business leaders. Although the future state of the events industry remains uncertain, its role as a key influencer in the corporate value chain is evident. This chapter explores opportunities in five areas: People, Technology, Sustainability, Legacy, and Advocacy. The goal is to identify growth opportunities that will drive the events industry and broader business growth.

4.2 People – skills and talent

- People are crucial to the success of the events industry. The pandemic disrupted in-person events, leading many professionals to seek alternative careers, exacerbated by staff shortages related to Brexit. Despite these challenges, recovery signs are positive. According to the Meetings Industry Association Insights Report (February 2024), many organisations have expanded their workforces. Approximately 49% of organisations reported a larger workforce at the start of 2024 compared to the previous year, while 40% maintained their staff size.

  Innovative hiring practices such as 'Returnerships' for over-50s and increased apprenticeships are being adopted to address staff shortages. Currently, 47% of organisations are employing apprentices, indicating a shift towards diverse staffing solutions.

4.3 Attracting talent

- Attracting young, diverse, and creative talent remains a priority. The industry needs skills in managing hybrid and virtual events, data analysis, and commercial strategies. Despite numerous event management courses, clear career paths are lacking. Successful organisations meet employee expectations by offering opportunities for growth and a supportive work environment.

  Remote and hybrid work has changed expectations. Employers must now offer compelling reasons for employees to return to the office, addressing individual work-style preferences. Remote work is expected to be a permanent fixture, as highlighted by the Upwork Research Institute, which anticipates 32.6 million

Americans working remotely by 2025. According to the Annual Events Industry Salary Survey, 85% of respondents would not consider employers that do not offer hybrid or remote working options. Some companies, like agency DRPG, have revamped their benefits packages to reflect employee feedback and preferences.

4.4 Apprenticeships

- For those not pursuing formal education, apprenticeships offer a practical entry into the events industry. Events Apprenticeships (EA), a Community Interest Company, provides recognised routes into the industry, aiming to increase diversity and access. EA is developing industry-specific apprenticeships with a focus on sustainability, diversity, and career progression. New ‘marbled’ apprenticeships are being introduced, including those related to security and technical skills.

4.5 Returnerships

- Returnerships aim to reintegrate older workers into the workforce. Despite the government's scaled-back initiative, there is a need for employers to advocate for and support older workers. The incoming government, elected in July 2024, promises employment reform but lacks specific policies for over-50s. Integrating older workers could boost the economy and address labour market challenges. Employers should offer flexible roles and incentives, recognising the adaptability and experience of older workers. A multi-generational workforce is crucial for addressing current labour market issues and passing on valuable skills.

4.6 The future of talent in the events industry

- The events industry is addressing staffing challenges through technology investment and partnerships with educational institutions. The sector must balance AI integration with human creativity to maintain effective and authentic events. The future workforce will be shaped by evolving work practices and technological advancements.

4.7 Events education

- A White Paper by various industry associations highlights the need for improved collaboration between educational institutions, industry professionals, and policymakers. It discusses the changing demand for events management education, with varying acceptance rates across different courses. The paper calls for increased support for events management education to ensure alignment with industry needs and career opportunities.

4.8 Opportunity for growth

- The government and businesses should promote the value of the events industry, recognising its role within the creative sector. In 2023, the UK creative industries employed approximately 2.4 million people, showing significant growth since pre-COVID levels. The sector added 23,000 new jobs in 2023, including roles within the events industry, which needs further recognition.

4.9 Technology and AI

- The UK has been a leader in technology innovation, including within the events sector. Event Tech Live, the world's only tradeshow dedicated to event technology, demonstrates the sector's commitment to innovation. AI, a major focus, offers opportunities for increased productivity and personalised event experiences. However, balancing AI with human creativity is crucial to avoid potential issues like audience disengagement.

  AI adoption in the UK is growing rapidly, with significant economic contributions and a substantial workforce. London is a major hub for AI businesses. The legal framework surrounding AI needs to ensure that it supports creativity without infringing on intellectual property rights. There is a need for clear legal guidelines and international cooperation to protect creators and maintain high standards in AI use.

4.10.1. Industry priorities

- Sustainability has been a priority for the events industry, with climate change identified as the primary long-term issue by 85% of survey respondents in the 2020 *Shape of Events to Come Report*.
- Achieving carbon neutrality is crucial, especially for international events with significant travel components.
- According to *What's New in Meetings and Events 2024*, there's increasing pressure to enhance sustainability reporting and metrics, with a focus on responsible practices and compliance with sustainable standards. This includes standardized reporting on diversity, equity, and inclusion.

4.10.2. Industry response

- **ExCeL London** has published its Sustainability Strategy focusing on five pillars: Sustainable Venue and Events, People, Culture and Safety, Community and

Platform for Change, Clients, Partners and Supply Chain, and Governance and Ethics. This strategy follows a stakeholder assessment in 2022.

- The International Association of Conference Centres (IACC) reports that 88% of surveyed venues have programs to reduce single-use plastics, 83% manage food waste, and 78% have environmental/sustainability certifications.

4.10.3. Air displays

- Council-financed air shows are under pressure to become carbon-neutral or demonstrate steps to reduce their carbon footprint. Councils are required to set up climate action plans.
- Examples include Eastbourne reducing plastics and diesel use, Bournemouth leading in air festival carbon reduction, and Swansea working with sustainability companies.

4.10.4. Sports focus

- Environmental sustainability is a growing concern for sports events. The UK is making strides but needs to improve its international visibility in this area.
- Case studies like British Rowing showcase the need to promote sustainable practices more widely. The UK is seen as a sustainable event host by 75% of rightsholders, but there is room for improvement.

4.10.5. Opportunity for growth

- **Consistency in Messaging**: Developing a unified structure for sustainability messaging that all stakeholders adhere to, including the government and industry.

4.11.1. Event legacy

- **Legacy importance**: Legacy is acknowledged as important, but half of the respondents in The Business of Events' 2023 Global Destination Survey felt their governments did not fully appreciate its value. Many lack the resources to measure and nurture event legacy.
- **Different perspectives**: Legacy means different things to different stakeholders. For example, mega-events like the FIFA World Cup can lead to infrastructure improvements, while smaller events might create local community benefits.
- **Case studies**: The Birmingham Commonwealth Games 2022 had positive legacy impacts, while British wrestling's pre-Commonwealth Games camp led to new community groups. Legacy impacts can vary widely, from economic benefits to long-term community engagement.

4.11.2. Event impacts

- **Event impacts tool**: A revamped tool is being developed to evaluate and report on cultural and sporting events' impacts. It aims to measure broader economic impacts and align with the UN Sustainable Development Goals.

4.11.3. Ambassador programmes

- **Ambassador programmes**: UK destinations and organisations operate ambassador programmes to secure international business events. The first 'Ambassador Reception' by VisitBritain highlighted the role of ambassadors in promoting and securing events.

4.11.4. Opportunity for growth

- **Awareness of legacy benefits**: Increasing awareness that all events have legacy benefits and leveraging this understanding to foster economic and community growth.

This chapter highlights the increasing importance of sustainability in the events industry, the varied approaches being taken to address it, and the significant role that legacy and impact evaluations play in shaping future event practices.

4.12.1. The role of advocacy

- **Advocacy importance**: Advocacy is crucial for the events industry, leading to beneficial changes over time through persistent efforts by individuals and associations.
- **Government support**: Effective advocacy involves securing Ministerial support, welcoming international buyer missions, and involving government officials in key events. Government ministers should regularly deliver keynote speeches to leverage soft power.

4.12.2. Expanding government engagement

- **Strategic engagement**: There is an opportunity for all government departments to fully engage by aligning key business events with their policies and objectives. London Tech Week 2023 serves as a successful example where high-level government participation aligned with strategic goals.

4.12.3. Advocacy beyond government

- **Broader advocacy**: Professionals, academics, and business leaders can also advocate for the events industry. Understanding the economic impact and value of events is vital for this broader advocacy.

4.12.4. Economic impact

- **Catalytic economic multiplier**: The events industry significantly contributes to the UK economy by supporting related sectors like transport, hospitality, and retail. This creates a 'halo' effect that boosts jobs and economic resilience in city centres.
- **International and domestic impact**: Both international and domestic events create economic and social benefits, aiding in regional development and improving quality of life.

4.12.5. Advocacy in action: London Tech Week 2023

- **Government support example**: At London Tech Week 2023, the presence of high-profile government officials and announcements like the UK Digital Strategy and significant funding showcased effective advocacy and aligned with government goals.

4.12.6. UKEVENTS policy campaigns

- **Key campaign issues**:
    1. **Nationwide event strategy**: Advocating for a unified event strategy to enhance the UK's offer and attract more business.
    2. **Tax allowances**: Proposing tax incentives to encourage new events and stimulate regional growth.
    3. **Aligning events with government priorities**: Connecting major events with government priorities to boost exports, investment, and the UK's global influence.
- **Policy focus areas**:
    1. **Industry recognition**: Emphasising the importance of the UK events industry to the government.
    2. **Green growth**: Highlighting sustainability and resilience contributions.
    3. **Regional prosperity**: Using events to drive economic growth and reduce seasonal gaps.
    4. **Trade and investment**: Leveraging events for trade growth and inward investment.

5. **Community prosperity**: Enhancing local communities and destinations through events.
6. **Future jobs**: Creating high-skilled jobs and improving cross-border employment opportunities.
7. **Innovation**: Promoting science, technology, and creative industries through events.
8. **Regulation and incentives**: Advocating for better regulation and tax incentives.

4.7. Broader advocacy issues

- **Tourism and hospitality**:
    1. **VAT reduction**: Lowering VAT on event admissions.
    2. **Business Rates reform**: Adjusting business rates to benefit the sector.
    3. **Local Authority funding**: Increasing funding for local events and the visitor economy.
    4. **Visa access**: Easing visa requirements for event attendees.
    5. **Tax-free shopping**: Reintroducing tax-free shopping.
    6. **Event marketing funding**: Boosting funding for event marketing and growth programs.
    7. **Skills development**: Enhancing skills development in the visitor economy.
    8. **Visa regime improvement**: Creating competitive visa options for event participants.

4.8. Opportunity for growth

- **Communal mindset**: Developing a collective mindset around advocating for the benefits and value of events, sharing stories, and ideas to enhance overall support and understanding.

4.9. Looking to the future

- **Evolving landscape**: The report reflects the current state of the UK events industry amid changes and potential new developments. Future updates will incorporate new data and changes in government policy or technological advancements.

References and acknowledgements

This document is the official summary of the UK Events Report 2024. For full citation, reference and appendices, please refer to the main report.

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The supporting summarised version was put together by Martin Fullard, Director, The Business of Events and Davies Tanner and Vice Chair of UKEVENTS.

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UKEVENTS partners

All of the organisations listed below are partners of UKEVENTS. Partners are listed in alphabetical order. Click on the links to go direct to their websites.

- Association of British Professional Conference Organisers (ABPCO) – www.abpco.org
- Association for Events Management Education (AEME) – www.aeme.org
- beam – Business Events, Accommodation, Meetings https://beam-org.uk
- Business Travel Association (BTA) – www.thebta.org.uk
- British Airshow Display Association (BADA) – www.bada-uk.com
- Core Cities – www.corecities.com
- Events Industry Alliance (EIA), representing three bodies: Association of Event Organisers (AEO) – www.aeo.org.uk Association of Event Venues (AEV) – www.aev.org.uk and the Event Supplier and Services Association (ESSA) – www.essa.uk.com
- Events Industry Forum (EIF) – www.eventsindustryforum.co.uk
- Event Marketing Association (EMA) – www.ema-uk.com
- Event and Visual Communication Association (EVCOM) – www.evcom.org.uk
- International Congress and Convention Association (ICCA) – www.iccaworld.org
- London & Partners – www.conventionbureau.london
- Meetings Industry Association - www.mia-uk.org
- NCASS - The Nationwide Caterers Association - www.ncass.org.uk
- National Outdoor Events Association (NOEA) – www.noea.org.uk
- PLASA - www.plasa.org
- Production Services Association (PSA) – www.psa.org.uk
- Tourism Northern Ireland – www.tourismni.com
- UVL - Unique Venues of London - https://www.uniquevenuesoflondon.co.uk
- Visit Wales – www.visitwales.com/businessevents
- VisitBritain & Meet England - www.visitbritain.org - www.meetengland.com
- VisitScotland Business Events – www.businessevents.visitscotland.com