

Together let's improve the future for our association and industry!

Membership numbers have been falling over the past four years, as has attendance at the Convention and Dinner, if we don't take positive action and stop being complacent this will no doubt continue. If you believe like I do, that in order for NOEA to survive and prosper it needs to attract new members, including some of the major players and also to work alongside companies and organizations that will help us mentor and develop the young people in our industry?

Then make sure you tick the right box. []

I was asked to stand for President two years ago, as there was considered to be a need for change. Although unsuccessful, I remained Vice President and worked alongside the Council to promote NOEA. During this period I have also worked with a fellow Council member Alan Pope to pull together a plan for NOEA's future, by looking at how we can improve the association for its members and attract new members. I am also the seconder for implementing the Constitution changes with him.

However, I feel that this plan isn't being fully supported by all the council members, the association isn't moving forward at the speed that it should be and there has to be a change. The council must include representatives from more of the major players and the rising stars of our industry to be taken seriously and be something that everyone in the industry wants and is proud to be a part of.

I believe in working at grass roots level, talking to members, non-members, suppliers and organizers, to find out what the issues are we face as an industry and how we can work together to improve the way in which we operate. I attend numerous industry events, representing NOEA, meeting members and introducing them to other members helping them to explore potential new business opportunities. I am highly regarded by the media owners in our industry and often asked to sit on steering committees representing NOEA and its members.

I feel strongly that maintaining the association's links with the media is vital for the long-term success of any association. Without it we have no voice and or platform to represent our members. In addition we can use these links to negotiate preferential rates and benefits for you as a member.

With over 25 years experience in running a successful company, I feel I can pass on some of the knowledge I have gained to NOEA members, who also run their own companies. I have been very privileged to represent NOEA at the Bank of England meetings, where I have gained a valuable insight and made some useful contacts for NOEA.

I firmly believe in teamwork within Council, we don't need to be focused on one aspect of our industry, but we do need experience and understanding, which I feel I have after 17 years of servicing the events industry - working on festivals, sporting events, conferences, and award ceremonies. In the last two years I have been a judge for the UK Event Awards and was recently Head Judge for the 2013 Scottish Event Awards.

My commitment to the association is without question; earlier this year I flew back from holiday straight to the January Council meeting and in May, after major surgery, I was driven to a meeting a week later.

I have also for the last five years been a director on the board of the Tennis Industry Association (TIA), a body that works closely with the Lawn Tennis Association (LTA) to run and develop British tennis. This experience has given me a greater understanding of the wider sporting industry, which in turn has proven to be of direct benefit to NOEA. I have also chaired a NOEA council meeting, when the President has been unable to attend.

I have the time and commitment, as I have consistently shown over the last four years as Vice President to devote to NOEA. I am in a very fortunate position within Sunbaba, that I can free up my time for NOEA, whenever necessary. As a company we always sponsored the Convention and my company covers my expenses when I attend Council or other meetings for NOEA

I would like to thank you for taking time to read my manifesto and if you have any questions please give me a call. I would appreciate your vote for President as I have decided not to stand for Vice President or General Council as I believe this is the way we can implement change.

Kind Regards

Jan Booth

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